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Title: ApplTop Solutions Limited Announce Worldwide Availability of their flagship product, ASL*Form.

Summary

ApplTop Solutions are pleased to announce the worldwide availability of their flagship product, ASL*Form, the only Rapid Application Extension product for Oracle E-Business Suite.

Main Text

APPLTOP SOLUTIONS LIMITED
12th May 2003

ApplTop Solutions Limited are pleased announce the worldwide availability of their flagship product ASL*Form, the only true Rapid Application Extension product for the Oracle E-Business Suite.

ApplTop Solutions says "We launched ASL*Form in the UK in July of 2002 and have been concentrating only on the UK market. Interest in the product is strong with major business as well as government bodies taking on the product. We now feel that the time is right to make the product available on a global basis. The Internet provides us with the ability to demonstrate and support the product worldwide and not be constrained by location. We are confident that the Oracle Applications world will embrace the product fully and we expect to have a customer base numbering in the hundreds within a couple of years".

ASL*Form is a very innovative and unique product that for the first time allows any business using Oracle Applications to create add-on solutions that are 100% integrated with the exact same look and feel as the rest of the system. Almost anybody of any skill level can now build solutions in minutes. The potential benefits of using ASL*Form are huge and almost instant; certain types of project are no longer governed by time and budgetary constraints. Whether you are developing a new bolt-on mini application, simplifying an existing overcomplicated, slow and hard to use form or providing an on-screen interactive alternative to a printed report, ASL*Form is up to the task. A solution that might take several weeks or months to develop using traditional methods may literally take only a few hours or even minutes using ASL*Form, ongoing maintenance and support is also hugely simplified.

Jeff Billard of Cummins Engine Co, a global manufacturer of world class engines, said "Using ASL*Form, I personally developed a suite of a dozen ASL*Forms and ten reports in under three working days, compared to an anticipated three or four months required for development by a highly skilled and very expensive external consultant; I did this with no Oracle Forms experience". The return on investment for Cummins was realised within this three-day period. Jeff also stated "I have absolutely no reservations about recommending ASL*Form to any company running Oracle Applications".

ASL*Form is available for Oracle Applications 11.0.3 and Oracle E-Business Suite 11i.

Craig O'Neill, founder of ApplTop states "ASL*Form is unique in the marketplace, no other software provides this kind of capability for Oracle Applications, its power is truly awesome. 95% of all businesses across the globe using or currently implementing Oracle E-Business Suite can vastly enhance productivity, improve efficiency and save time and money by using our innovative products."

ApplTop Solutions are soon to release their next major product, ASL*Accelerate. Whereas ASL*Form provides Rapid Application Extension capability, ASL*Accelerate provides Rapid Application Enhancement capability. This product allows businesses to enhance, personalise and ultimately streamline existing parts of their applications to their exact needs in a matter of minutes without the need for complex, hard to maintain code.

All ApplTop products are available on a zero cost, zero obligation trial basis for up to 4 weeks. ApplTop Solutions state that ROI is very likely to be realised during the trial period.

ApplTop Solutions are about to take the Oracle Applications complimentary software market by storm and revolutionise the way in which businesses use and improve their systems.

Prices for ASL*Form start from around £15,000 per site (GBP) for the standard edition of the product with a typical implementation of the professional edition costing in the region of £25,000. Pricing/Licensing is based on the number of developed solutions and is not limited by the number of users, database instances or servers. ApplTop Solutions also provide comprehensive support services, consultancy and training.

To celebrate the worldwide launch, ApplTop Solutions are offering either an additional 25% worth of solution licenses or a single ASL*Query license free of charge. (ASL*Query is a scaled-down version of ASL*Form that can be used for ad-hoc reporting). This offer is valid until 30th September 2003.

Founded during 1999 and based in England, ApplTop Solutions Limited is an independent software solution provider within the Oracle Applications complimentary software market.

For more information, to arrange an online live product demonstration or a no obligation product trial then contact ApplTop Solutions with your requirements.

Email: info@apptop.com

Web: <http://www.apptop.com>

Tel: +44 1274 620942

Fax: +44 1274 620942

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